



## NEWS FROM THE CUTTING EDGE

*Helpful Tips From The Professionals At Hyde IBS*

We would really like to call this issue of our e-newsletter "The Leading Edge" as Hyde IBS introduces new innovative products built around the needs of our customers across the globe. Belting and rubber products fabricators will revel in the features and benefits of our new range of slitter blades and hand knives. Our new heat resistant hand knife handles are designed for maximum safety and comfort.

From handwork to automated processes and money-making tips, we hope you'll find something in this issue of The Cutting Edge to increase your productivity and profits. We'd like your feedback on what tips you would find helpful in upcoming issues. Please e-mail us at [info@hydeblades.com](mailto:info@hydeblades.com)

### LEADING EDGE PRODUCTS: NEW BELTING & RUBBER FABRICATION BLADES AND KNIVES NOW AVAILABLE



Hyde has been supplying slitter blades and hand knives to the belt fabrication and rubber fabrication industries for over a century. Over that time, the Hyde name has become synonymous with the best machine blades and hand knives money can buy - American craftsmen know they can depend on our products. We make the "tools of the trade" that professionals in many fields use to get work done quickly and precisely.

- **Slitter Blades** - Hyde's new stocking program offers 9 slitter blades for industrial belting and rubber fabricators, made of Chrome Vanadium or M2 steel in a variety of diameters to fit most slitting equipment.
- **Hand Knives** - Hyde offers the most complete range of hand knives for industry, all stocked for immediate delivery. Those most commonly used in industrial belting and rubber fabrication include v-trim, hook, ply and square point knives.

We know you'll be impressed with our expanded line. Don't see the blade you use on the list? Not a problem - other specifications and steel alloys are available on a "make to order" basis.

Here's something to get you going! Take 10% off your order for "in stock" items with the accompanying coupon between now and January 31, 2012. Happy New Year!

[Click here for more information.](#)

**NEW!**  
In Stock

**RANGE OF  
SLITTER KNIVES  
& HAND BLADES**

**10% OFF**

Get 10% Off Your Next Purchase  
of Hyde Slitter Knives or  
Hand Blades.

Offer good through  
January 31, 2012

### TRADE SHOW SCHEDULE

**January 24-26, 2012**  
International Poultry Expo 2012  
Atlanta, GA  
Booth #4974

**January 31 – February 3,  
2012**  
International Hoof Care Summit  
Cincinnati, OH



**Our Solid Steel Offer:**  
Receive a refund if  
you are not satisfied  
with our product in  
the first 60 days!

[Request Information](#)

### LEADING EDGE PRODUCTS: NEW HEAT RESISTANT HANDLES FIT LIKE A GLOVE!



Designed for increased comfort and protection versus traditional wood handles, a new line of Heat Resistant Hand Knife Handles for knives used by professionals to cut, shear, trim, slit or slice materials on the line or in the field is available from Hyde IBS.

Made of a proprietary composite nylon-based material, these plastic/resin handles are engineered not to transfer heat to hands when used on blades heated up to 500 degrees Fahrenheit. These plastic/resin handles will not crack or splinter compared to their wood counterparts offering longer-life and safe-use. Non-absorbent by design, these handles will also not spread contamination from liquids or other sources often found in harsh working environments.

Hyde Heat Resistant Knife Handles can be utilized on most standard square point, v-trim, ply and hook knives and fitted for custom-shaped blades such as those found on z-knives. These handles find themselves welcome in many industries and applications including tire and rubber manufacturing processes, injection molding and plastic fabricating operations, fiberglass and foam manufacturing.

[Contact us for more information.](#)

## SOLUTIONS:

### NEW LITERATURE FOR SEAFOOD BLADES AND TIRE & RUBBER BLADES AND KNIVES NOW AVAILABLE



A new four-page brochure introducing Hyde IBS Tire and Rubber Blades and Knives is now available for download at [www.hydeblades.com](http://www.hydeblades.com). Whether it is cutting tires, belts, mats or any type of rubber parts, professionals will be able to select from a variety of knives and blades, which will assist in an increase of productivity and waste reduction.



A full range of high performance, circular seafood processing blades is presented in a new four-color brochure. Hyde IBS Seafood Processing Blades are suitable for both fresh and salt water processing and designed to outperform competitive blades by employing the highest manufacturing and quality control standards in their design and production.

For more information:

- [Seafood](#)
- [Tire & Rubber](#)

## COLD HARD STEEL FACT: STEEL AS A RENEWABLE RESOURCE???

Every industrial blade and machine knife wears out at some point. Despite our best efforts to re-sharpen blades to get the most life from them, at some point the wear and/or damage to the cutting edge is just too much to get more from the blade. So, what should you do with your old, worn-out blade? Recycle it, of course! Did you know:



- **Steel products can be recycled repeatedly without loss of strength.**
- **The steel industry's largest source of raw material is scrap metal, which is commonly collected by recycling steel.**
- **Steel's magnetic properties make it one of the easiest materials to separate from the solid waste stream.**
- **Almost 69% of all the steel produced in North America each year is recycled – more than paper, aluminum, plastic and glass combined.**
- **The steel industry has been recycling for over 150 years.**

Recycling steel can generate a little extra income for your business and it's just plain good for the environment.

## CUSTOMER FEEDBACK:

What would you like to see in the next issue? What do you think about the new look? Please feel free to share your feedback with us at [info@hydeblades.com](mailto:info@hydeblades.com).

**Hyde Industrial Blade Solutions — Solutions You Can Count On!™**



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