



NEWS FROM THE CUTTING EDGE

Helpful Tips From The Professionals At Hyde IBS

In this edition of The Cutting Edge, we hear about and from our customers using the variety of industrial knives and blades from Hyde IBS for a wide variety of markets including food processing, hose and tube, tire and rubber, package converting, paper and packaging, cloth and textile and leather, abrasives and general industrial applications and even the animal care industry!

We hope you'll find something of interest to you and your business in this issue of The Cutting Edge. We'd like your feedback on what you would find helpful in upcoming issues. E-mail us at info@hydeblades.com

CUSTOMER SPOTLIGHT:

**HEADLINE: ABBOTT RUBBER HAS AN USP
(Unique Selling Proposition) THAT IS A-OK!**



"Terry Weiner, President of Abbott Rubber Co., and his brother, Dennis Weiner, Vice President and co-owner of the company."

You probably recall your parents saying, "you are known by the company you keep". Hyde is proud to call Abbott Rubber of Elk Grove Village, Illinois, a member of our family of distributors around the world. As demonstrated in the article in the March/April edition of [Industrial Supply Magazine](#), Abbott goes beyond the role of a typical distributor by offering services and resources that the competition does not or cannot offer. Their efforts are backed by decades of experience and a knowledgeable salesforce to make Abbott an industry leader in the Chicago marketplace.



Abbott utilizes Hyde products such as hand knives and belt slitters for conveyor belt fabrication and our Hose Hog™ Professional Grade Blades for fabricating tough wire-enforced hydraulic hose for their customers

[To see the full article in Industrial Supply Magazine click here](#)

**LEADING EDGE PRODUCT #1:
NEW EXTRA-SHARP V-TOOTH SERRATED STRAIGHT
BLADES CUT ACROSS MULTIPLE CONSUMER**

TRADE SHOW SCHEDULE

April 20-24, 2013
NAHAD CONVENTION
Washington, DC

May 14-16, 2013
PackEx Toronto
Ontario, Canada

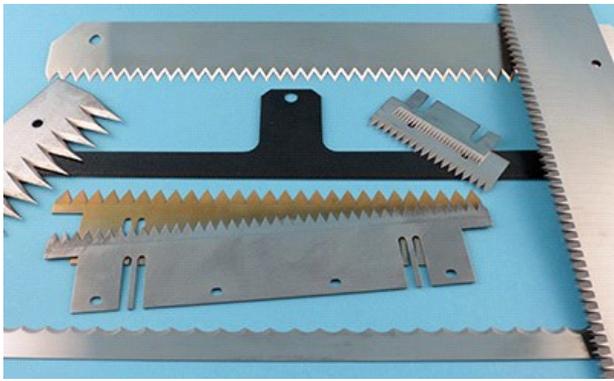
June 1-4, 2013
ISA Product Showcase
San Diego, CA

September 28-30, 2013
IBC National Meeting
Rosemont, IL

October 23-25, 2013
A-D ISD NAM National Meeting
Grapevine, TX



PACKAGING MARKETS



Our Solid Steel Offer:

Receive a refund if you are not satisfied with our product in the first 60 days!

[Request Information](#)

For cutting through all types of paper and plastic packaging, new V-Tooth Serrated Straight Blades from Hyde Industrial Blade Solutions (IBS) slice cleanly through packaging materials time after time, production run after production run. These razor-sharp blades are engineered on 5-axis grinding machines and are available in a range of sizes from 2" to 48" in length. They can cut through vacuum-sealed and plastic film packages preparing to hold food, durable goods, electronics or other consumer and industrial products.

[Click here for more information](#)

LEADING EDGE PRODUCT #2:

A HORSE IS A HORSE, OF COURSE, OF COURSE,
BUT NOT ALL LOOP KNIVES ARE CREATED EQUAL



Designed to reduce the stress, wear and tear on the wrists and fingers of farriers while effectively trimming the frog and soles of hoofs, **Hyde Loop Hoof Knives** are ergonomically engineered for use by both left- and right-handed farriers and complement Hyde's line of Pro-Grip® Hoof Knives. Our Loop knives are a sure bet with our customers:

"I'm a standardbred trainer from Wisconsin, I received your loop knife a couple of years back to put to the test. All I can say is WOW! You guys got it right! They are comfortable and sharp and very easy to sharpen and they hold an edge. I have let a number of people try it and they are all impressed, Thank you!"

- C. Whitney, Menomonee, WI

[Click here for more information:](#)

NEWS:

NEW IPPE SHOW EXCEEDS EXHIBITORS' AND ATTENDEES' EXPECTATIONS



The inaugural International Production and Processing Expo (IPPE) brought together the former IPE, IFE, and AMI's IME tradeshow under the IPPE umbrella. Over 1,100 exhibitors and 25,000 attendees participated in the three-day show. The consolidation of the shows saw an increase not only in the number of exhibitors and almost 5,000 more attendees than its predecessor show to take in what the industry had to offer. Hyde displayed our full line of blades for food, poultry, red meat, pork and seafood processing including our new Meat Miser Generation II Food Processing Blades

For more show info: www.ippe13.org

[Click here for more info on Meat Miser Generation II Food Processing Blades](#)



CUSTOMER FEEDBACK:

What would you like to see in the next issue? What do you think about the new look? Please feel free to share your feedback with us at info@hydeblades.com.

Hyde Industrial Blade Solutions — Solutions You Can Count On!™



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