



THE CUTTING EDGE

HELPFUL TIPS FROM THE PROFESSIONALS AT HYDE IBS

With the end of the year approaching, things are not slowing down here at Hyde. We're gearing up for spring trade show season, we've produced a new and informative video for the rubber processing industry and we've welcomed two new customer-facing members to our team. This issue of The Cutting Edge will live up to its name as we provide some helpful tips on re-sharpening of blades to save you time and money.

If you have a unique cutting application, e-mail us at info@hydeblades.com or see us at one of the shows or conferences we will be attending. We will be happy to come up solutions designed specifically for you, your industry, and your company.

CUTTING EDGE NEWS #1

INTERNATIONAL PRODUCTION & PROCESSING EXPO (IPPE) KICKS OFF SPRING SHOW SEASON



The International Production & Processing Expo is the world's largest annual poultry, meat and feed industry event of its kind. A wide range of international decision-makers attend this annual event to network and become informed on the latest technological developments and issues facing the industry. The 2019 IPPE featured more than 8,254 international visitors from over 131 countries.

We will be displaying our **FC Revolution Seafood Processing Blades**, engineered and manufactured to stand up to the harshest conditions for fresh and salt-water processing in land-based plants or ocean-bound ships. Customer favorite **Meat Miser Food Processing Blades** will also be in attendance!

Hope to see you there!

More on our food processing blades:
<http://www.industrialbladesandknives.com/markets/food-processing/>

LEADING EDGE PRODUCT #1

WHERE THE RUBBER MEETS THE ROAD



TRADE SHOW SCHEDULE

January 28-30, 2020,
Int'l Production and Processing
Expo (IPPE)
(Food Processing),
Atlanta, GA

February 17-19, 2020,
Plastics Recycling 2019
(Plastics Processing),
Nashville, TN

February 24-26, 2020,
IDCO Group Tradeshow
(Hose/Belting),
Louisville, KY

March 3-5, 2020,
Pack Expo East
(Multi-industry),
Philadelphia, PA

March 15-17, 2020,
Seafood Expo North America
(Food Processing),
Boston, MA

April 1-4, 2020,
CAFA Convention
(Abrasives),
Tucson, AZ



Our Solid Steel Offer:
Receive a refund if
you are not satisfied
with our product in

New Tire and Rubber Knives and Blades Video Now Available

Seeing is believing! Processors of all types of rubber products will enjoy a look at this new video showcasing our full line of knives and blades for rubber cutting, new tire production and rubber recycling. Our products deliver ease of cut and predictability of cut each and every time. Learn more about how our experts in rubber cutting, and our R&D, manufacturing processes give the rubber industry the edge it needs in this new video. View our new video here:

<https://www.youtube.com/watch?v=eoeBUv3gTEM&t=6s>

HAPPENINGS AT HYDE

INDUSTRIAL MANUFACTURING CUSTOMER SERVICE PROS JOIN OUR INSIDE SALES TEAM



Help us extend a hearty Hyde welcome!

Jenn Gullivan joined Hyde earlier this year and has been busy reaching out to past and current customers to learn more about their cutting challenges and how we might help. Jenn joined us after nearly nine years with an industrial distributor and has become quite the expert on our Hose Hog hydraulic hose cut-off blades and our line of blades for the seafood and plastics markets.

With a solid background in business-to-business and industrial sales, **Pat McKay** joins Jenn as one of the newest members of our sales force. Pat brings a high level of energy to his role and a true understanding what customer care is all about.

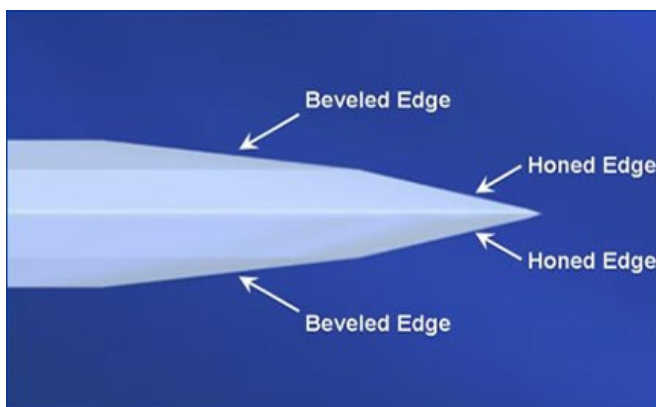
Welcome to the team!

COLD HARD STEEL FACT

PROPER RE-SHARPENING OF BLADES EXTENDS LIFE AND INCREASES YIELD

Properly re-sharpened blades can improve help save costs, cut quality and yield, while also reducing down time. Following the proper procedures will maximize your investment in processing blades and improve operations.

During re-sharpening, focus primarily on the honed edge – the area located just in from the extreme outer edge of the blade. This will ensure the least possible stock removal when returning the blade to “original factory” condition.

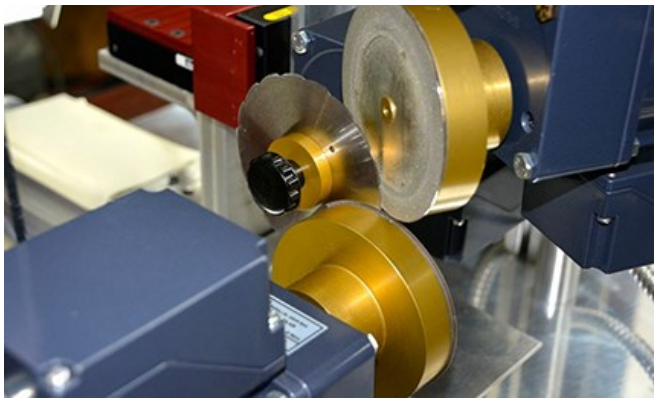


Proper care and technique must be followed when re-sharpening blades:

- Maintain the appropriate edge thickness – you really only need to “kiss” the edge to return the sharpness to “good as new”.
- Use coolant to dissipate heat, avoiding turning the cutting edge brittle which can lead to cracking, chipping and flaking in use.
- Use proper fixturing to ensure edge integrity and side-to-side alignment are maintained.

For more information on proper re-sharpening, check out our **Helpful Hints** overview brochure at
<http://www.industrialbladesandknives.com/literature/pdf/blade-re-sharpening.pdf>





If you are sharpening a lot of blades or if you sharpen often, you might want to check out our ProEdge circular blade sharpening system for do-it-yourself cost and time savings. You can see a brochure on this machine and learn more about its advantages at <http://industrialbladesandknives.com/wp-content/uploads/2014/11/proedge-sharpener.pdf>

As always, if you have questions about re-sharpening or our ProEdge sharpening system, contact our friendly Hyde customer service department at info@hydeblades.com.

Hyde Industrial Blade Solutions — Solutions You Can Count On!™



Hyde Tools, Inc. • 54 Eastford, Rd., Southbridge, MA 01550 hydeblades.com
Ph: (800) 872-4933 or (508) 764-4344 x2205 info@hydeblades.com